



- Present **DIANA BALTON DESIGNS LLC.**
giftware, home decor and womens accessory design.
- 2004-06 **TRICOASTAL DESIGN**
Product designer of giftware, womens accessories and home decor.
Including: paper storage, stationery, jewelry/cosmetic cases, photo frames, clocks, various decorative paper items, bath sets, etc..
- 2002-04 **ACCESSORY NETWORK**
Product designer of giftware, womens accessories and home decor items.
Created original lines as well as product lines for **Jeffrey Fulvimari** licensee.
- 2001 **TWO'S COMPANY**
Package design for giftware, labels/tags, product graphics and product development. Full time freelance position.
- 1999-2000 **RUSS BERRIE AND CO., INC**
Package Design for international giftware company. Also created label and product graphics for novelty gifts and toys, product development.
- 1995-99 **FREELANCE**
Gap, Old Navy, Limited Too, various junior brands.
Created screen prints for graphic T's, embroideries/appliques, label/tag and graphic programs for misses, junior and childrens apparel.
- 1994 **JAMES MANSOUR, LTD**
Established a graphics department for a commercial interior design firm.
Developed store interior graphics, branding and licensing concepts.
Accounts included **Henri Bendels** and **Warner Brothers Store.**
- 1990-94 **GITANO**
Art director for apparel companys in-house agency. Created brand programs for junior, womens and mens apparel including: packaging, presentations, logos clothing graphics, embroideries, etc. Worked with numerous licensees including: **Playtex, Gloria Vanderbilt** and **Diane Von Furstenberg.**
- 1986-90 **ELLE MAGAZINE**
Promotional art director for monthly fashion publication.
Designed gift/premium items, collateral, direct mail and print ads.
Received print awards for direct mail pieces.
- 1983-86 **ANDY WARHOL'S INTERVIEW**
Promotional art director for monthly art and celebrity publication.
Designed collateral, direct mail, print ads.
- 1983 **HUNTER COLLEGE: BFA**

Highly proficient in both MAC and PC Creative Suite programs.